



PROGRAM

May 30 – 31, 2019, Kharkiv, Ukraine

Cycles
Economic
Development



Venue: Assembly Hall, S. Kuznets Kharkiv National
University of Economics

May 30, 2019

10.00 – 12.45 Registration of participants –
the foyer of the New Hall, S. Kuznets Kharkiv
National University of Economics

PLENARY MEETING

Welcoming address to participants:

14.00 – 14.05 **V. Ponomarenko**, D.Sc.(Economics), Prof.,
Corresponding Member of the National
Academy of Pedagogical Sciences of Ukraine,
Honoured Science and Technology Worker
of Ukraine,

Rector, S. Kuznets Kharkiv National
University of Economics (Ukraine)

14.05 – 14.10 **V. Kremen**, President of the National
Academy of Pedagogical Sciences of Ukraine,
Academician of the NAS of Ukraine (Ukraine)

14.10 – 14.15 **Yuliya Svitlychna**, D.Sc.(Juridical Sciences),
Head of Kharkiv Regional State
Administration (Ukraine)

14.15 – 14.20 **S. Chernov**, D.Sc.(Public Administration)
Head of the Kharkiv Regional Council
(Ukraine)

14.20 – 14.25 **V. Bakirov**, D.Sc. (Sociology), Prof.,
Corresponding Member of the National
Academy of Sciences of Ukraine and
National Academy of Educational Sciences of
Ukraine, Honoured Science and Technology
Worker of Ukraine

Rector, V. N. Karazin Kharkiv National
University (Ukraine)

14.25 – 14.30 **L. Belova**, D.Sc. (Sociology), Prof., President
of Kharkiv University Consortium (Ukraine)

14.30 – 14.35 **Sylvain Rigollet**, Attache for Scientific and
Universities Cooperation of the Embassy of
France in Ukraine (France)

14.35 – 14.40 **M. Kyzym**, D.Sc.(Economics), Prof.,
Corresponding Member of the National
Academy of Sciences of Ukraine
Director Research Centre for Industrial
Development Problems of NAS (Ukraine)

14.40 – 14.45 **L. Cibak**, PhD, MBA, School of Economics
and Management in Public Administration in
Bratislava
(Slovak Republic) - *video message*

14.45 – 14.50 **I. Žalėnienė**, D.Sc., Prof., Rector, Mykolas
Romeris University (Lithuania) -
video message

14.50 – 14.55 **R. Pukała**, Vice-Rector, Bronisław
Markiewicz State Higher School of
Technology and Economics in Jaroslaw
(Poland) - *video message*

PROGRAM SPEECHES

14.55 – 15.30 «A RE-EXAMINATION OF THE KUZNETS CYCLE
IN THE DYNAMICS OF ECONOMIC
PROCESSES»

Jürgen Kähler, Prof., PhD, Institute of
Economics, University of Erlangen-Nuremberg,
Erlangen (Germany)

15.30 – 16.05 «ARTIFICIAL INTELLIGENCE AND NEW JOBS»
Sahure Gonca Telli, Prof., Maltepe University
Dean of Faculty of Management and
Administrative Sciences, (Turkey)

16.05 – 16.30 «STRATEGIC WAYS FOR FORMING
COMPETITIVE BENEFITS OF THE NATIONAL
ECONOMY IN THE CONDITIONS OF
GLOBALIZATION»
V. Lipov, D.Sc. (Economics), Prof., S. Kuznets
KNUE (Ukraine)

SECTION 1 - ECONOMIC SCIENCE: ISSUES OF REFORMS, GROWTH AND DEVELOPMENT

May 31, 2019
New Building, Room A6, (6th Floor)
10.00 – 16.50



Keynote speaker – **Volodumur Lipov**, D.Sc.
(Economics), Prof., Simon Kuznets Kharkiv
National University of Economics (Ukraine)

Moderator – **A. Pylypenko**, D.Sc.
(Economics), Prof., Simon Kuznets Kharkiv
National University of Economics (Ukraine)

SECTION 2 – CYCLIC DYNAMICS OF ECONOMIC PROCESSES

May 31, 2019
New Building, Simon Kuznets Lecture Hall, A4, (4th Floor)
10.00 – 16.50



Keynote speaker – **Jürgen Kähler**, Prof., PhD,
Institute of Economics, University of Erlangen-
Nuremberg, Erlangen (Germany)

Moderator – **K. Strzyzhychenko**, D.Sc.
(Economics), Prof., Simon Kuznets KNUE
(Ukraine)

SECTION 3 – EDUCATIONAL AND SOCIAL DEVELOPMENT ISSUES

May 31, 2019
New Building Evsei Liberman Lecture Hall, A5, (5th Floor)
10.00 – 16.50



Keynote speaker – **Sahure Gonca Telli**, Prof.,
Maltepe University Dean of Faculty of
Management and Administrative Sciences,
(Turkey)

Moderator – **K. Naumik-Gladka**, D.Sc.
(Economics), Prof., Simon Kuznets KNUE
(Ukraine)

CLOSING CEREMONY

New Building, Simon Kuznets Lecture Hall, A4, (4th Floor)
17.00 – 17.30 Wrap-up meeting of the conference
V. Ponomarenko, D.Sc.(Economics), Prof.,
Corresponding Member of the National
Academy of Pedagogical Sciences of Ukraine,
Honoured Science and Technology Worker of
Ukraine Rector, S. Kuznets Kharkiv National
University of Economics (Ukraine)

SECTION 1 - ECONOMIC SCIENCE: ISSUES OF REFORMS, GROWTH AND DEVELOPMENT

May 31, 2019
New Building, Room A6, (6th Floor)

10.00 – «STRATEGIC WAYS FOR FORMING COMPETITIVE BENEFITS
10.15 OF THE NATIONAL ECONOMY IN THE CONDITIONS OF
GLOBALIZATION»

Volodumur Lipov, D.Sc. (Economics), Prof., S. Kuznets
KNUE (Ukraine)
Continuation of the discussion

10.15 – «SOCIAL PROGRESS OF THE SOCIETY»

10.35 **Jan-Urban Sandal**, Doctor, Rector and owner of Jan-U.
Sandal Institute, Chair of Chernivtsi Schumpeter Centre
for Economic Research (Norway)

10.35 – «INVESTMENT AND INNOVATIVE DEVELOPMENT OF THE
10.55 ENTERPRISE ON THE BASIS OF TECHNOLOGICAL
SINGULARITY»

O. Iastremska, Prof., D.Sc. (Economics), **H. Strokovych**,
D.Sc. (Economics), Ass. Prof., **O. Dzenis**, Ass. Prof.,
O. Shestakova, Ass. Prof., S. Kuznets KNUE (Ukraine),
Timurs Umans, PhD, Ass. Prof., Kristianstad University
(Sweden)

10.55 – «THE PHENOMENON OF LEADERSHIP: POLISHING OF THE
11.15 CONCEPT»

T. Blyznuk, PhD, Ass. Prof., **B. Gavaagin**, postgraduate,
S. Kuznets KNUE (Ukraine)

11.15 – **Coffee-break, New Building, 6th floor**
11.35

11.35 – THE IMPORTANCE OF BUILDING TRUST AS A
11.55 PREREQUISITE TO EFFECTIVE PUBLIC ADMINISTRATION
AND DEMOCRATIZATION»

N. Gavkalova, D.Sc. (Economics), Prof., S. Kuznets KNUE
(Ukraine), **D. Schultz**, PhD, Prof., Hamline University (USA)

11.55 – «CURRENT PROBLEMS AND DIRECTIONS FOR INNOVATION
12.15 ACTIVITY IN UKRAINE»

S. Hil, Ass. Prof., **M. Gorobynskaya**, Ass. Prof., S. Kuznets
KNUE (Ukraine)

12.15 – «THE CONSTRUCTION OF THE IDENTITY OF YOUNG
12.30 ADULTS THROUGH THE CONSUMPTION OF CLOTHING
AND FOOTWEAR BRANDS»

Cristina Santos, **Rui Estrela**, PhD, Prof., Marta Lopes,
Universidade Lusófona (Portugal)

12.30 – «SOCIAL RESPONSIBLE MARKETING FOR MODERNIZATION
12.45 OF MACHINE-BUILDING ENTERPRISES»

P. Orlov, Prof., D.Sc. (Economics), D. Novikov, PhD
student, S. Kuznets KNUE (Ukraine)

12.45 – «MODELING OF THE ASSESSMENT OF COMPETITIVENESS
13.00 OF INSURANCE COMPANIES»

O. Panasenko, PhD, Ass. Prof., **L. Chagovets**, PhD, Ass.
Prof., S. Kuznets KNUE (Ukraine)

13.00 – **Lunch break**
14.00

14.00 – «TOOLS OF IMPLEMENTATION OF THE MARKETING
14.15 CONCEPT OF IMPRESSIONS AT THE ENTERPRISE»

O. Pushkar, D.Sc. (Economics), Prof., **Yu. Tatarintseva**,
PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)

14.15 – «MULTIPLE ASPECTS OF DEVELOPMENT OF ECONOMIC
14.30 SYSTEMS»

P. Pronoza, D.Sc. (Economics), Prof., **O. Korvat**, PhD, Ass.
Prof., S. Kuznets KNUE (Ukraine)

14.30 – «MARKETING OF SOCIAL MEDIA (SMM): BENEFITS AND
14.45 DISADVANTAGES»

M. Salun, D.Sc. (Economics), Prof., **I. Ippolitova**, PhD, Ass.
Prof., S. Kuznets KNUE (Ukraine)

- 14.45 – «SOME PROBLEMS OF DETERMINING THE ROLE OF LAW
15.00 IN ECONOMIC DEVELOPMENT (THEORETICAL ASPECT)»
V. Sereda, PhD in law, Ass. Prof., University of Modern Knowledge (Kyiv)
- 15.00 – «IMPROVING OF THE SYSTEM OF PREPARATION OF
15.15 SKILLED SPECIALISTS IN THE PUBLIC ADMINISTRATION»
M. Petrova, PhD, Ass. Prof., Director of Distance Learning Center, St. Cyril and St. Methodius University of Veliko Turnovo (Bulgaria), **T. Uteubayev**, Prof., L.N. Gumilyov Eurasian National University (Kazakhstan)
- 15.15 – **Coffee-break, New Building, 6th floor**
15.35
- 15.35 – «MODERNIZATION DIRECTIONS FOR EXPORT
15.50 MARKETING OF THE NATIONAL COMPANIES»
T. Schtal, D.Sc. (Economics), Prof., **V. Kozub**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 15.50 – «TYPES OF FINANCIAL INNOVATIONS IN THE
16.05 CONDITIONS OF DIGITAL ECONOMY»
L. Merenkova, PhD, Ass. Prof., **Yu. Holodna**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 16.05 – «METHODOLOGICAL FRAMEWORK FOR INTEGRATED
16.20 BUSINESS STRUCTURES BRANDING DEVELOPMENT IN UKRAINE»
Lyudmila Ganushchak-Efimenko, Dr. Sc. (Economics), Prof., **Valeriia Shcherbak**, Dr. Sc. (Economics), Prof., **Olena Nifatova**, Ph.D in Economics, Ass. Prof., Kyiv National University of Technologies and Design (Ukraine), **Oleh Kolodiziev**, Dr. Sc. (Economics), Prof., Simon Kuznets Kharkiv National University of Economics (Ukraine), **Rafał Rębilas**, Ph.D., Deputy Rector for International Relations, WSB University (Poland)
- 16.20 – «SOCIAL AND ECOLOGICAL ASPECTS OF WEALTH OF
16.35 UKRAINIANS IN THE CONDITIONS OF INTERNATIONAL INTEGRATION»
O. Klimenko, PhD, Ass. Prof., **M. Mashchenko**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 16.35 – «DEVELOPMENT OF ALTERNATIVE INSURANCE SERVICES
16.50 ON THE MARKET TOURISM SERVICES»
D. Davidenko, PhD, lecturer, **E. Mamedova**, PhD student, S. Kuznets KNUE (Ukraine)

SECTION 2 – CYCLIC DYNAMICS OF ECONOMIC PROCESSES

May 31, 2019

New Building, Simon Kuznets Lecture Hall, A4, (4th Floor)

- 10.00 – «A RE-EXAMINATION OF THE KUZNETS CYCLE IN THE
10.15 DYNAMICS OF ECONOMIC PROCESSES»
Jürgen Kähler, professor, PhD, Institute of Economics, University of Erlangen-Nuremberg, Erlangen (Germany)
Continuation of the discussion
- 10.15 – «MODERN PROBLEMS AND TECHNOLOGIES OF
10.30 PREDICTIONS AND DESIGNING FUTURE IN THE CONDITIONS OF THE CYCLICAL DYNAMICS AND SYSTEM CRISIS»
S. Ramazanov, D.Sc. (Technical Sciences), D.Sc. (Economics), Prof., Honoured Worker of Science and Technology of Ukraine, Corresponding Member of the Academy of Technological Sciences of Ukraine (Ukraine)
- 10.30 – «CYCLES OF THE AGRICULTURAL: THEORY AND
10.45 PRACTICE»
D. Shyian, D.Sc. (Economics), Prof., S. Kuznets KNUE (Ukraine)
- 10.45 – «CONSUMER BEHAVIOR IN THE DISCOURSE OF THE
11.00 ECONOMIC THEORY»
O. Afanasyeva, Senior lecturer, **G. Sorokin**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)

- 11.00 – «DOCTRINE OF HYBRID WAR IN THE MODERN THEORY
11.15 OF THE INTERNATIONAL RELATIONS»
O. Kuz, D.Sc. (Philosophy), Prof., **D. Mykhailychenko**, PhD (Historical), Ass. Prof., S. Kuznets KNUE (Ukraine)
Coffee-break, New Building, 4th floor
- 11.15 – «CYCLIC PROCESSES IN THE MODELS OF THE MARKET
11.35 COMPETITION»
A. Voronin, PhD, Ass. Prof., **O. Gunko**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 11.35 – «EXPENDITURE FOR EDUCATION AND GDP:
11.55 ECONOMETRIC MODEL»
S. Lebedev, lecturer, S. Kuznets KNUE (Ukraine)
- 12.10 – «INFLUENCE OF INTELLECTUAL DEVELOPMENT ON
12.25 FINANCIAL SECURITY IN UKRAINE»
I. Zhuravlyova, Prof., D.Sc. (Economics), **S. Lelyuk**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 12.25 – «THE IDENTIFICATION OF THE STAGE OF THE LIFE CYCLE
12.45 OF THE INDUSTRY SECTORS OF UKRAINE»
O. Polyakova, PhD, Ass. Prof., **V. Shlikova**, PhD, Senior Researcher, Research Centre for Industrial Development Problems of NAS (Ukraine)
- 12.45 – «INTERNET SECURITY PROBLEMS CAUSED BY ARTIFICIAL
13.00 INTELLIGENCE»
S. Pohasii, PhD, Ass. Prof., **S. Milevskyi**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 13.00 – **Lunch break**
14.00
- 14.00 – «PPP AND THE BALASSA-SAMUELSON EFFECT: THE ROLE
14.15 OF LABOUR PRODUCTIVITY»
Prof. **Jürgen Kähler**, Ph.D., University of Erlangen-Nuremberg, Erlangen (Germany), **Rosario Cervantes Martínez**, PhD, University of Guadalajara (Mexico), **N. Proskurnina**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 14.15 – «THE MODEL FOR KNOWLEDGE BASE FOR THE ANALYSIS
14.30 OF THE FINANCIAL CONDITION ENTERPRISE»
V. Burdayev, PhD (Physics and Mathematics), Ass. Prof. S. Kuznets KNUE (Ukraine)
- 14.30 – «APPROCHE MÉTHIQUE DE L'IDENTIFICATION DE
14.45 L'INVALIDITÉ DE LA RÉPARTITION PROFESSIONNELLE DU CAPITAL HUMAIN DES FORCES DE PRODUCTION DE LARÉGION» **M. Bril**, PhD, Ass. Prof., **L. Grynevych**, D.Sc. (Economics), Ass. Prof., S. Kuznets KNUE (Ukraine)
- 14.45 – «MANAGEMENT OF CRISIS SITUATIONS IN THE
15.00 ORGANIZATION: METHODOLOGICAL SUPPORT AND PRACTICAL APPLICATION»
O. Rayevnyeva, D.Sc. (Economics), Prof., **O. Brovko**, PhD, Ass. Prof., **I. Aksonova**, PhD, Ass. Prof., **V. Derykhovska**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine), **Stanislav Filip**, Doc. Ing, PhD, School of Economics and Management in Public Administration in Bratislava (Slovak Republic)
- 15.00 – «DIAGNOSTICS OF THE DEVELOPMENT OF CRISIS TASKS
15.15 IN ACTIVITY OF THE SUBJECTS OF ECONOMIC ACTIVITY»
M. Berest, PhD, Ass. Prof., **M. Dudka**, PhD student, S. Kuznets KNUE (Ukraine)
Coffee-break, New Building, 4th floor
- 15.15 – «EVALUATION OF THE INFLUENCE OF EXTERNAL
15.35 ENVIRONMENTAL FACTORS ON LOGISTICS ACTIVITIES OF UKRAINIAN TRADE ENTERPRISES»
A. Uvarova, lecturer, S. Kuznets KNUE (Ukraine)
- 15.50 – «MULTILINGUAL ANALYSIS OF THE SOCIAL AND
16.05 ECONOMIC DEVELOPMENT OF THE REGIONS OF UKRAINE» **N. Chernova**, PhD, Ass. Prof., **S. Prokopovich**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)

- 16.05 – «METHOD OF DETERMINATION OF THE "NON-MARKET
16.20 MARKETS" IN ORGANIZATION OF FOREIGN-ECONOMIC ACTIVITY OF THE ENTERPRISE»
M. Serpukhov, PhD, Ass. Prof., **I. Astakhov**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 16.20 – «FEATURES OF ADAPTIVE ENTERPRISE MANAGEMENT IN
16.35 NON-STABLE ENVIRONMENT»
K. Krivobok, Senior lecturer, **O. Kanova**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 16.35 – IMMIGRATION BUBBLES: WHAT WILL BE IN THE
16.50 FUTURE? **O. Rayevnyeva**, D.Sc. (Economics), Prof., **K. Stryzhychenko**, D.Sc.(Economics), Prof., S. Kuznets KNUE (Ukraine), **Jose Gomes Pinto**, PhD, University Lusofona (Portugal)

SECTION 3 – EDUCATIONAL AND SOCIAL DEVELOPMENT ISSUES

May 31, 2019

New Building Evsei Liberman Lecture Hall, A5, (5th Floor)

- 10.00 – «ARTIFICIAL INTELLIGENCE AND NEW JOBS»
10.15 **Sahure Gonca Telli**, Prof., Maltepe University Dean of Faculty of Management and Administrative Sciences, (Turkey)
Continuation of the discussion
- 10.15 – «EXAMINING THE DIFFERENCES IN ETHICAL IDEOLOGY
10.35 BETWEEN BUSINESS AND NON-BUSINESS STUDENTS IN UKRAINE»
H. Strokovych, D.Sc.(Economics), Prof., S. Kuznets KNUE (Ukraine), **O. Mykolenko**, PhD, Ass. Prof., National Pharmaceutical University (Ukraine), **Collin Sven**, Free University of Scania (Sweden)
- 10.35 – «FORMATION OF THE ORGANIZATIONAL CULTURE:
10.55 MOTIVATIVE APPROACH»
T. Lepeyko, D.Sc.(Economics), Prof., S. Kuznets KNUE (Ukraine), **Andreas Zehetner**, FH-Prof., Dr., Vice President International Relations, University of Applied Sciences Upper Austria (Austria), **O. Mironova**, PhD, Ass. Prof., A. Melnyk, PhD student, S. Kuznets KNUE (Ukraine)
- 10.55 – «METHOD OF ASSESSING THE LEVEL OF HUMAN
11.15 DEVELOPMENT SECURITY: THE CASE OF UKRAINE»
G. Nazarova, D.Sc.(Economics), Prof., S. Kuznets KNUE (Ukraine), **Monika Jaworska**, Prof., Регіональний директор факультету прикладних наук в Кракові Суспільної академії наук (Республіка Польща), **A. Demianenko**, PhD student, **N. Nazarov**, PhD, Ass. Prof., **I. Dybach**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 11.15 – **Coffee-break, New Building, 5th floor**
11.35
- 11.35 – «COACHING AS PERFORMANCE MANAGEMENT
11.55 TECHNOLOGY IN HIGHER EDUCATION ENVIRONMENT»
N. Nenkov, Dr. Sc. (Computer), Ass. Prof., University of Shumen Episkop Konstantin Preslavsky (Bulgaria), **O. Sushchenko**, Dr. Sc. (Economics), Prof., S. Kuznets KNUE (Ukraine), **D. Basyuk**, Dr. Sc. (Economics), Ass. Prof., National University of Food Technologies (Ukraine). **M. Pokolodna**, PhD (Geography), Ass. Prof., **O. M. Beketov** National University of Urban Economy in Kharkiv (Ukraine)
- 11.55 – «COMPETENT POTENTIAL OF CHANGES IN THE HIGHER
12.15 EDUCATION SYSTEM»
R. Pukała, Vice-Rector, Bronisław Markiewicz State Higher School of Technology and Economics in Jaroslaw (Poland), **N. Vnukova**, D.Sc.(Economics), Prof., S. Kuznets KNUE (Ukraine)

- 12.15 – «ROLE OF TRUST IN PROVISION OF SOCIAL SECURITY OF
12.30 THE ENTERPRISE»
V. Lugova, PhD, Ass. Prof., **M. Martianova**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 12.30 – «PROBLEMS OF DEVELOPMENT OF EDUCATION IN
12.45 CONDITIONS OF INFORMATIZATION»
K. Naumik-Gladka, D.Sc. (Economics), Prof., **O. Ptashchenko**, PhD, Ass. Prof., **I. Shevchenko**, PhD, Senior Lecturer, S. Kuznets KNUE (Ukraine)
- 12.45 – «SOCIO-PSYCHOLOGICAL CHARACTERISTICS OF THE
13.00 LABOR STRUCTURE OF THE LABOR COLLECTIVE»
S. Golubev, PhD, **G. Bilokonenko**, PhD, S. Kuznets KNUE (Ukraine)
- 13.00 – **Lunch break**
14.00
- 14.00 – «REQUIREMENTS OF EMPLOYEES TO COMPETITIVENESS
14.15 OF ECONOMIC SPECIALTY LEADERS »
N. Lysytya, D.Sc.(Sociology), Prof., **M. Us**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 14.15 – «THE MEANING OF SOCIAL RESPONSIBILITY FOR FUTURE
14.30 MANAGERS AT THE MODERN STAGE OF SOCIETY DEVELOPMENT»
T. Borova, D.Sc.(Pedagogy), Prof., **T. Pogorelov**, lecturer, S. Kuznets KNUE (Ukraine)
- 14.30 – «ONLINE SELF-CONTROL AS ADVANCED TRAINING BEFORE
14.45 THE EXAMIN COURSES OF ECONOMICS»
K. Kovalova, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 14.45 – «CITIZENSHIP EDUCATION AS THE PROFESSIONAL
15.00 COMPETENCE OF SPORTS DISCIPLINES TEACHERS IN CHINA»
A. Marakushyn, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 15.00 – «DIAGNOSTICS OF THE CAREER COMPATIBILITY OF
15.15 PERSONNEL»
C. Mishina, PhD, Ass. Prof., **O. Mishin**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 15.15 – **Coffee-break, New Building, 5th floor**
15.35
- 15.35 – «DUAL EDUCATION AS A FORM OF SOCIAL PARTNERSHIP»
15.50 **M. Martynenko**, D.Sc.(Economics), Prof., **O. Gron**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 15.50 – «SUSTAINABLE DEVELOPMENT OF GENDER MOVEMENT
16.05 AS A BASIS FOR PROVIDING SOCIAL JUSTICE AT THE UNIVERSITY»
G. Plekhanova, Senior lecturer, **O. Ploha**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 16.05 – «MICE - TOURISM AS A COMPONENT OF THE
16.20 DEVELOPMENT OF EVENT TOURISM IN THE REGION»
K. Vovk, PhD student, S. Kuznets KNUE (Ukraine)
- 16.20 – «POSSIBILITIES FOR USING THE BRITISH EXPERIENCE OF
16.35 DISTANCE EDUCATION USING UKRAINIAN CONDITIONS»
T. Pileeva, PhD, Ass. Prof., **V. Budyanskaya**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)
- 16.35 – «NETWORKING SOCIETY AS A RISK OF DEVELOPMENT
16.50 INFORMATION POLICY MANIPULATIONS»
D. Korotkov, D.Sc. (Politology), Prof., **N. Konnova**, Senior lecturer, S. Kuznets KNUE (Ukraine)
- 16.50 – «METHODOLOGICAL ASPECTS OF PROMOTION OF
17.00 DEMOGRAPHIC PROCESSES»
O. Ivanysov, PhD, Ass. Prof., **O. Lebedinska**, PhD, Ass. Prof., S. Kuznets KNUE (Ukraine)

