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**Digital economy :  
international security,  
tourism, conflicts**

- Digital requirements
- New skills and Professions
- Threats and Conflicts

*(social inequality and  
change of values)*





# Digital requirements

*The future  
of the world will depend on digitalization*

***What does it take to be digitally competitive ?***

## Knowledge

Economies that top our ranking are focusing on **building their talent** and thus **promoting the knowledge infrastructure** necessary to use digital technology.

## Technology

Others are focusing on **improving regulatory framework** to better enable innovation and the **development of new technologies**.

## Future Readiness

Our 2020 ranking has shown that improvements in **adaptive attitudes** and **business agility** have allowed economies to make big leaps.

**Socially significant services available electronically**

**Households are provided by broadband capability access to the Internet, 5G**

**Digital maturity of key industries of economy**

**Digital twins (personal copies) and Standards of information security**

**Creation of a legal framework for digitalization**

**Smart things and Smart cities**

# New skills and Professions



Ecology and  
Environmental  
Management

Energy saving

Entertainment

Information and  
communication  
technologies

Bio and Nanotechnology



Space and

Transport technologies

Medicine

**Digital marketer**

*System architect*

*Cyber security Specialist*

**Impression Manager**

*Physicist nano-constructor*

*Electronic Business Consultant*

**Cross-cultural psychologist**

*Digital Lawyer*

*Medical SMART diagnostics*

**3D - VR tour dev**

**VR-tour**

**consultant**

**Web  
developer and  
designer**



# Threats and Conflicts

*social inequality and change of values*

- *Internet access*
- *Revenue in Innovation sectors*
- *Access to new technologies*

## *New Cultural Challenges :*

*Cross-cultural communication, Z-generation,  
Eco-movement*